2025 AGAWAM PHONATHON – ADDITIONAL TALKING POINTS

105th Season Highlights

- Main Idea
 - Back to over 100 campers attending
 - 19 alumni volunteers back to assist
 - Completely funded by charitable gifts
 - Watch the Main Idea volunteer spotlight
 - o Learn more about the Main Idea program and watch a feature spotlight
 - Volunteer registration for the 2025 Main Idea is now available: <u>https://campagawam.org/event/55th-main-idea/</u>
- Seven-Week
 - Challenge shifted from rain in 2023 to extreme heat in 2024
 - All intercamp activities, overnight camping trips, and socials with girls' camps back to normal
 - We had a two-day stretch with water challenges due to a broken well pump, but staff and campers took it in stride as a community
 - o 27 campers on full- or partial-campership
 - 3 began as Main Idea campers
 - Ag/Wam season was back to being a tight contest Ags won in Camping; Wams took victory in Pony Express
 - Check out some videos from the season here
- Staff Support (Seek the Joy)
 - Young Alumni ran their fourth annual Seek the Joy fundraiser to support the summer staff experience to keep them unified as a team by supporting initiatives around the following themes:
 - Welcome and Belonging
 - Sustenance
 - Experiences
 - Team Building & Memory Making
 - Have had successful results with over 160 alumni participating in the last three years
 - View the <u>2024 Impact Report</u> to see how the staff experience was enhanced

Agawam's 105th Alumni Reunion!

- Over 200 alumni attended the reunion in August
- Weekend highlights:
 - <u>Dedication of the Agawam Museum</u> (old office, new location by Sr. Club Grove)
 - Live auction raised nearly \$15,000 for new small craft docks
 - Celebration of Peg Mason
 - Christening of the new sailing fleet*

*New Sailing Fleet

- 8 new sailboats for campers (old fleet was purchased in 1997 27 seasons of use!)
 - RS Quest is choice based on high ratings for teachability, durability, and balance for competitive use
 - Funds for purchase donated by members of the Agawam community
- See their <u>arrival at camp</u>

New Director Search

- 2025 will be "Chief" Erik Calhoun's 17th and final season as director
- A search committee, chaired by "Skipper" Jonathan Sprole, has been assembled and is working with Narwhal Talent Partners to find Agawam's next leader
- Announcement letters, the Search Committee roster, and the job description being used in the search can be found on Agawam's website: <u>https://campagawam.org/director-transition/</u>

2024 Alumni News

• View the latest issue of the 2024 Alumni News

Key Dates for 2025

- Agawam Council Winter Meeting: February 1-2, 2025
- Agawam Council Spring Meeting: May 14, 2025
- Alumni Work Day: May 31, 2025
- Young Alumni Work Weekend: May 30 June 1, 2025
- 55th Main Idea: June 14 20, 2025
- 106th Camp Agawam Season: June 25 August 12, 2025
- Agawam Council Summer Meeting: August 16 17, 2025

Other Ways to Get Involved

- Get involved with Agawam Council
- Refer campers and staff members
- Host or attend an Agawam gathering
- Help us connect with friends at the Agawam Phonathon
- Volunteer for the Alumni Work Weekend
- Volunteer at the Main Idea
- Volunteer during Camp Agawam's 7-week session

If you are interested in any of these opportunities, contact "Guide" Aric Walton (<u>guide@campagawam.org</u>) or fill out the "Agawam Volunteering Interest" form here: <u>https://campagawam.org/support-agawam/</u>