

# **2024 AGAWAM PHONATHON – ADDITIONAL TALKING POINTS**

## Season Highlights

- Main Idea
  - Back to over 100 campers attending
  - 19 alumni volunteers back to assist
  - Completely funded by charitable gifts
  - Watch the [Main Idea volunteer spotlight](#)
  - Learn more about the [Main Idea program and watch a feature spotlight](#)
- Seven-Week
  - Challenge shifted from rain in 2023 to extreme heat in 2024
  - All intercamp activities, overnight camping trips, and socials with girls' camps back to normal
  - We had a two-day stretch with water challenges due to a broken well pump, but staff and campers took it in stride as a community
  - 27 campers on full- or partial-campership
    - 3 began as Main Idea campers
  - Ag/Wam season was back to being a tight contest – Ags won in Camping; Wams took victory in Pony Express
  - Check out some [videos from the season here](#)
- Staff Support (Seek the Joy)
  - Young Alumni ran their fourth annual Seek the Joy fundraiser to support the summer staff experience to keep them unified as a team by supporting initiatives around the following themes:
    - Welcome and Belonging
    - Sustenance
    - Experiences
    - Team Building & Memory Making
  - Have had successful results with over 160 alumni participating in the last three years
  - View the [2024 Impact Report](#) to see how the staff experience was enhanced

## Agawam's 105<sup>th</sup> Alumni Reunion!

- Over 200 alumni attended the reunion in August
- Weekend highlights:
  - Dedication of the Agawam Museum (old office, new location by Sr. Club Grove)
  - Live auction raised nearly \$15,000 for new small craft docks
  - [Celebration of Peg Mason](#)
  - Christening of the new sailing fleet\*

## \*New Sailing Fleet

- 8 new sailboats for campers (old fleet was purchased in 1997 – 27 seasons of use!)
  - RS Quest is choice based on high ratings for teachability, durability, and balance for competitive use
- Funds for purchase donated by members of the Agawam community
- See their [arrival at camp](#)

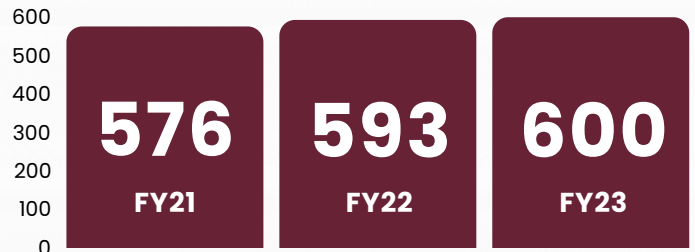
### Other Ways to Get Involved

- Get involved with Agawam Council
- Refer campers and staff members
- Host or attend an Agawam gathering
- Help us connect with friends at the Agawam Phonathon
- Volunteer for the Alumni Work Weekend
- Volunteer at the Main Idea
- Volunteer during Camp Agawam's 7-week session

If you are interested in any of these opportunities, contact "Guide" Aric Walton ([guide@campagawam.org](mailto:guide@campagawam.org)) or fill out the "Agawam Volunteering Interest" form here: <https://campagawam.org/support-agawam/>

# Highlights TO Celebrate

## ANNUAL DONOR RESULTS



Rising donor support from our community

## ANNUAL APPEAL RETURNING DONORS



Thank you for your consistent support



Amazing volunteers at the 2023 Work Weekend

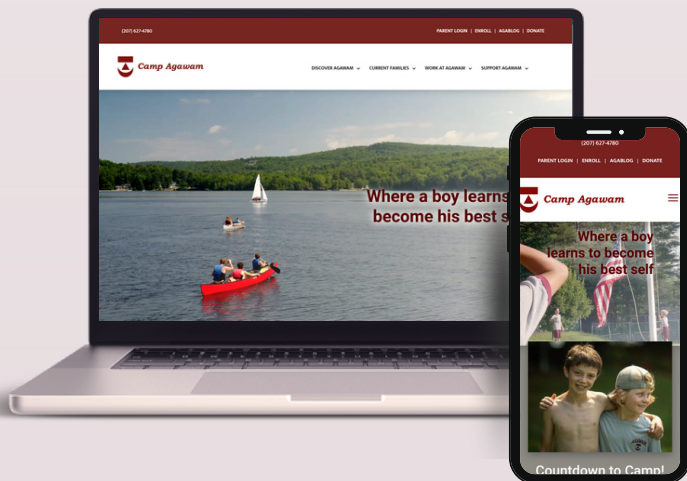
**120**  
Volunteers



Families and alumni at a Visiting Weekend Coffee

**925**

Community Members  
Engaged with Agawam  
(Giving, Volunteer, Events, or  
Alumni News Submission)



The launch of the new-and-improved  
Camp Agawam website

**42**

First-Time Donors